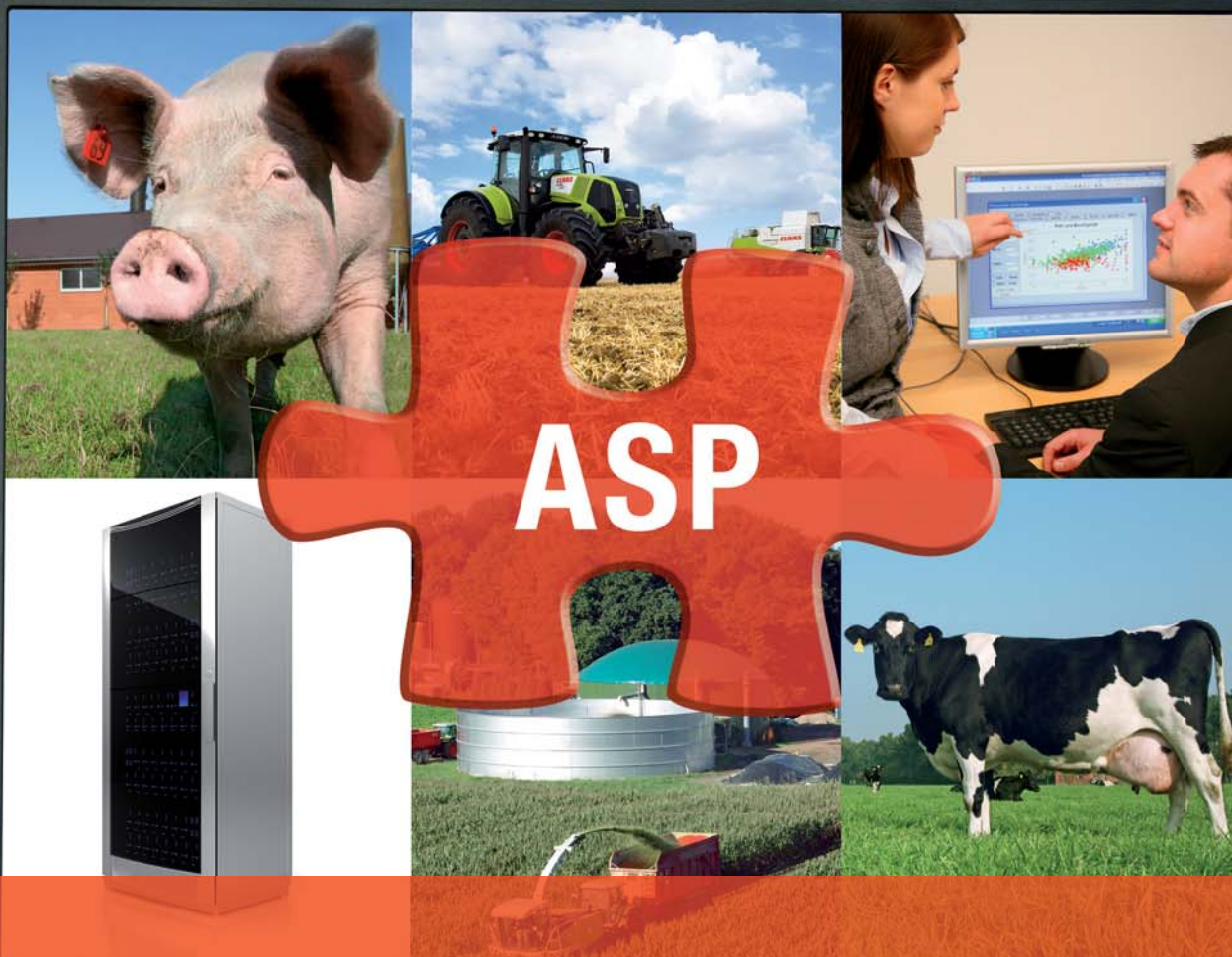


agrocom.
the name for perfect farming



**Competent service
for the agricultural industry**



The **AGRO-Service-Paket (ASP)** is a real boon when huge amounts of data have to be managed. Take advantage of this high performance server. Accessible wherever you are and a safe place to store your farm data. The ideal tool for fast-growing farms and agricultural networks. Because everyone in the chain can access the data they require directly via the server. Farmers will find that it's no different using the new server-based technology from what they're used to. The display hasn't changed. And our training seminars will help you with the few new features. **Off you go: into a new agricultural age!**

■ **Working across farm borders**

Thanks to the ASP management system, farms with units at some distance from one another or production cooperatives can use one central database.

■ **Independent data management**

There's no longer any need to transfer data back and forth between the office computer and handhelds because all the key data can be managed centrally and easily via server technology.

■ **Customized access**

Consultants, vets, controlling associations and service providers can all be given access to the system wherever they are located.

■ **High safety standards**

Software is no longer stored on several decentralized PCs but on one very secure high performance server.

■ **Easy to operate**

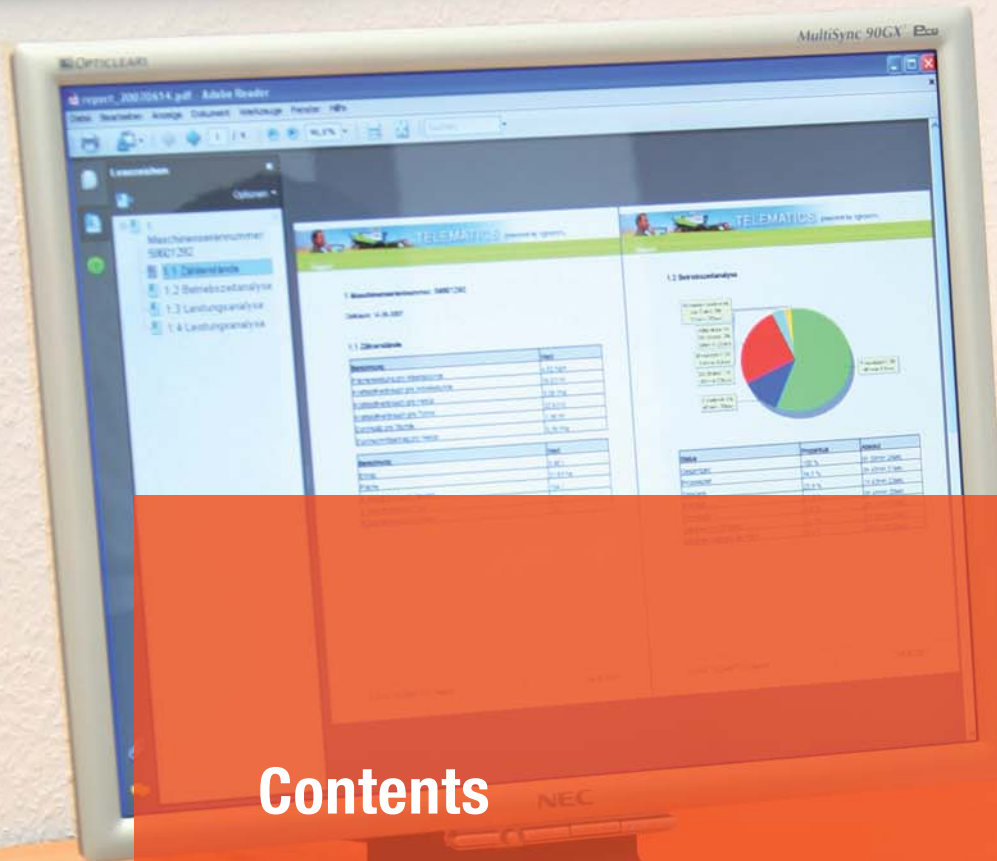
Everything works just like on an ordinary single PC: the same program structure, the same user interface, the same functions.

■ **Huge cost and time savings**

The terminal technology supports different organizational farming structures, as well as helping farms to grow and branch out.

■ **All options open**

You don't want to work on a server any more? No problem! The system can also be converted for use on the farm computer. We will make all your data available.



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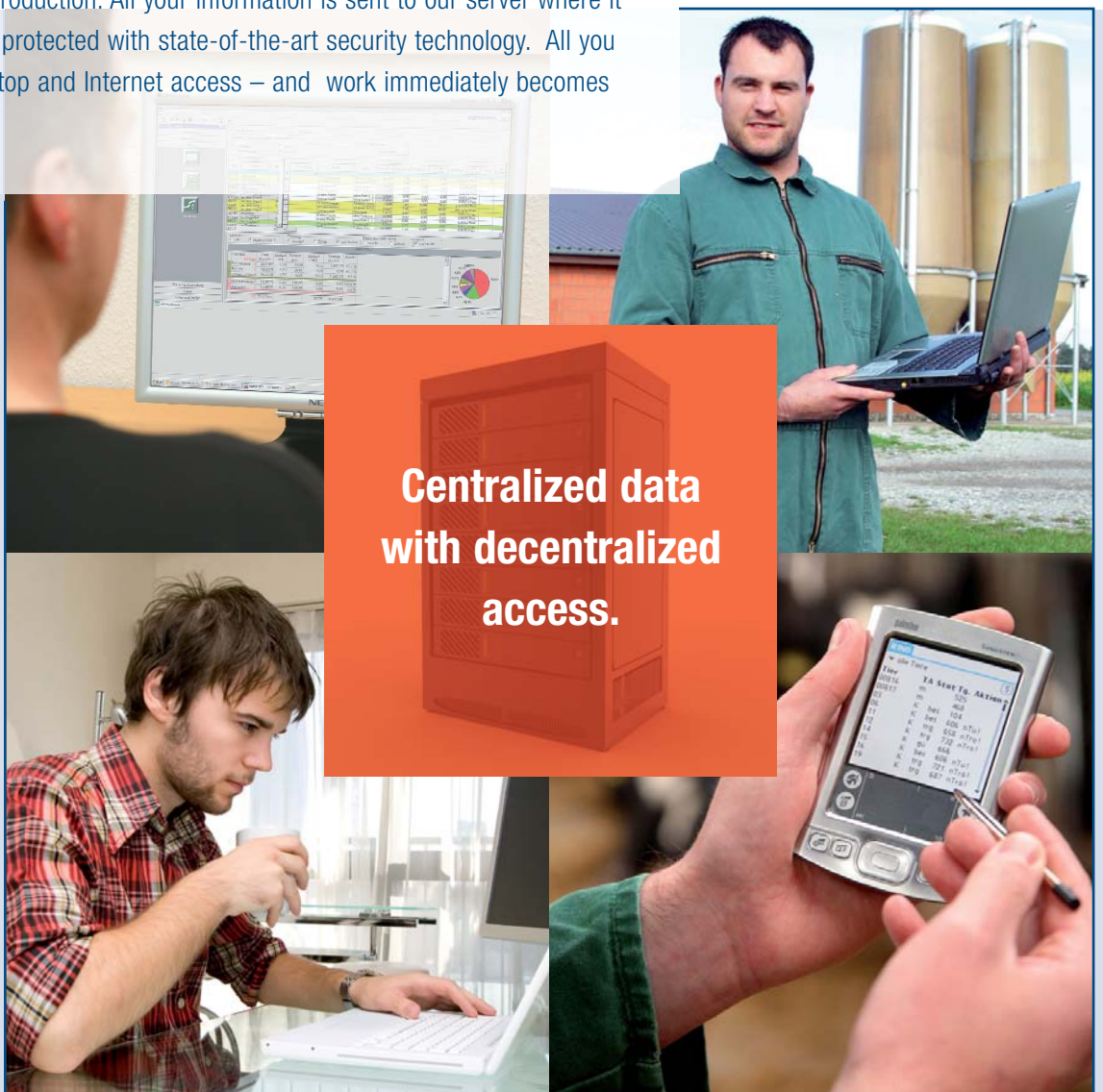
Lots of things are possible with ASP.

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Central data, decentralized access.

How is your data managed? From different sites? By different users? Then it's not easy to make sure that all the data sets are always complete and up-to-date. After all, you have to do the analyses and manage documentation as well. There's always a risk that something will get left behind.

AGROCOM makes your life easier. Access to a high performance server enables you to manage all your data centrally and use it decentrally – wherever you are – either in AGRO-NET for plant production, the RIND system for cattle production or SCHWEIN for pig production. All your information is sent to our server where it is stored and reliably protected with state-of-the-art security technology. All you need is a PC or a laptop and Internet access – and work immediately becomes simpler.





Central, safe, easy.

In order to use the new and innovative AGROCOM service, you need an Internet connection, either via DSL, ISDN or GPRS, a PC and a license. You can then access your management program on our secure high performance servers. You'll see: Everything works just like it did when you were using your own hard disc in the office. The ASP management system allows you, and any other authorized users at the same time, to enter data into the program and use all the features. Your data are safely and reliably stored with multiple back ups. The last 30 backup versions are not deleted. Smoothly running operations. Every day.

+ Data, when and where you want them.

AGROCOM's high performance servers are a very safe place to store your data. But if you no longer want to work with the server technology, the system can also be converted for use on your farm PC. Just install the AGRO-NET, RIND or SCHWEIN systems on your computer and we will make all your data available. Nothing is lost and you can continue your work independently without any interruptions.

+ No expense – nothing new to get used to.

You haven't used our plant or animal production software before? Then you'll really enjoy the comfort of the new AGROCOM services. You don't have to install anything on your PC and all you need is the access data for the server. You're an experienced user? Don't worry! You don't have to learn a completely new system. The software remains the same – it just runs somewhere else. And the best thing about it is: No matter whether you're a beginner or an experienced AGROCOM user: You don't have to bother about software updates any more. Because we manage everything centrally for you.



At your service with a wide range of products.

Smooth and efficient data management is more important today than ever before. AGROCOM software, such as the RIND system for cattle production, SCHWEIN for pig farmers and AGRO-NET for plant husbandry offers valuable help when it comes to efficient animal and crop management, complying with documentation requirements for official authorities, customers or suppliers, insurance and optimizing the entire workflow. And because we know that there will still be a lot of work waiting for you in the office, our professional service package and state-of-the-art server technology opens up even more doors.

And we have come up with some very useful services. Whether you're a fast growing farm or an agricultural cooperative: Where huge amounts of data come together, users really appreciate AGROCOM's high performance software and specialized services. Services available for crop farmers range from evaluating seed trials, through the graphic display of data and finally drawing up yield and application maps. In animal husbandry, the system helps farmers to observe every aspect of their herds or, for example, to compile the entire milking or fattening data. We are glad to be of assistance.

+ **How was the year? We can tell you!**

Detailed analyses are the key to success nowadays. But calculating and preparing data takes time. There's quite a lot to be done, considered and linked up. Let someone else do this for you. Just send your raw data to the server and let AGROCOM do the rest. Keep your head free for other important things!

+ **Our support and advice can optimize your performance.**

Where are more fertilizers or pesticides needed to improve the yield? Which animals are ailing, where could performance be improved? Precise data for accurate analyses can optimize your farm performance. AGROCOM offers a comprehensive service in this area: preparation of maps on the basis of your field, measurement and yield data, as well as detailed analyses of milking, fattening and animal data.

+ **Perfect documentation.**

Documentation about processes, harvests and yields, as well as fattening and breeding is both necessary and useful, but it takes time and produces a huge amount of paperwork. Files fill up quickly and it's easy to lose sight of things during the busy daily routine. You need to create some space! Delegate the tasks and AGROCOM will help you with all your documentation work. All the receipts you need will be stored as PDF files and a backup of your entire documentary evidence will be kept on the server.

+ **Neat and tidy paperwork!**

AGROCOM has a very wide range of new services to offer. So why not take advantage of all of them? If your data are stored on the central server, our IT experts in Bielefeld will also take care of printing and sending maps and documentary material. All your documents will be professionally prepared and printed with a very high quality.

The efficient way to learn and improve your work.

AGROCOM doesn't only rely on state-of-the-art technology, we also offer a wide range of seminars. To make sure users work more efficiently in their jobs and don't have any problems with our products. Your employees will benefit and, of course, your farm, too. Training modules can be used individually. And when you've finished, no question is left unanswered. You don't have to travel the length and breadth of Germany. Just register for the seminar with your sales partner, have your Internet, PC and a headset ready and then AGROCOM will come to you. Our experts will explain all the features and functions on the topic you choose on your screen. All seminars are ideally designed to suit beginners and advance users as well as people switching from other systems.

So simple: online seminars

We make things very easy for you: You don't have to go anywhere and can get geared up for the future of agriculture in your own office. You can ask our experts questions via your headset and will get the answers immediately. The seminars are recorded by AGROCOM and can be listened to again afterwards at no extra charge. This enables you to repeat units again and again or teach them to colleagues new to the world of AGROCOM.



Good technology, good training, good work.

Here is a list of our online seminars:

Plants

- Booking Part I + Introduction to WebEx
- Booking Part II
- Initial preparation and processing of area data
- Advanced graphics
- How to get started with AGRO-NET
- Evaluations and lists
- Update 2009 Stores management
- On-board computer links and yield mapping
- Precision farming
- Plots, lease and exchange

Pig

- Recording and booking + Introduction to WebEx
- Mobile edition
- Evaluations and lists
- Work schedules
- Ring evaluation
- New features of the annual update

Cattle

- Recording and booking + Introduction to WebEx
- Mobile edition
- Evaluations and lists
- Work schedules
- New features of the annual update



Lots of things are possible with ASP.



AGROCOM's ASP-MANAGEMENT system enables farmers to manage their farms across all the borders. Farm managers, employees, consultants and service providers can all access a central server and view, use and change the consistent data. The entire system works just like the PC-based application so that no one has to learn new skills. Updates are managed centrally, multiple backups of all the data transmitted are made within the system and all the important key data are transmitted quickly to external databases or handhelds. No matter whether you're a crop, cattle or pig farmer: AGROCOM will help you with your work.

We are working for your success

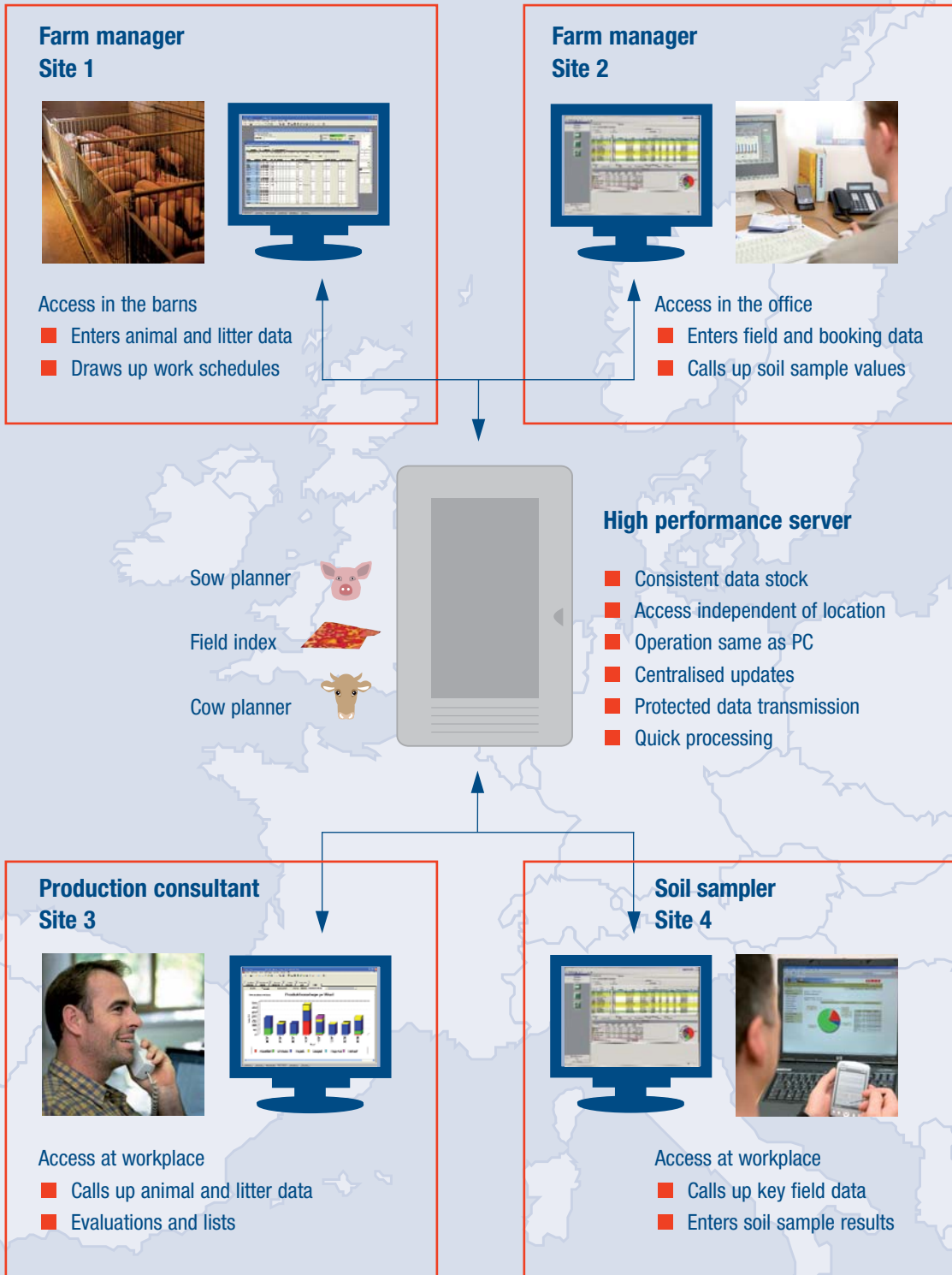
Farming is getting more and more complex. With our future-proof software you can keep pace and make your daily routines easier. AGROCOM understands what's needed in practice. We are always glad to hear your ideas.

Competent service for the agricultural industry

Nowadays farmers are glad of any help they can get. We want to help you to manage your herds and crops more efficiently, to comply with documentation requirements for official authorities, customers or suppliers, and to optimize your entire workflow. If you are a farmer or service provider looking for new concepts, then get in touch with us.

**That's what AGROCOM calls progress.
No gimmicks. But solutions that work in practice.**

ASP-MANAGEMENT for global production.



Agricultural management systems as server applications overcome any distance!



agrocom

the name for perfect farming

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